

The Boca Raton Historical Society & Museum

BOCA
BACCHANAL
celebrating wine & food

April 6 & 7, 2018



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presented by

THE BOCA RATON HISTORICAL SOCIETY & MUSEUM



JOIN US

We invite you to become a sponsor of the 2018 Boca Bacchanal—Boca Raton’s Wine & Food Festival

Boca Bacchanal is dedicated to the love of fine wines and delectable cuisine. In its 16th year, our event draws in over 1,500 exclusive guests who enjoy a two-day luxurious wine and food experience. We are excited to offer phenomenal branding opportunities for our sponsors and the experience of a lifetime for those who have a love for great food, wine and giving back to the Boca Raton community.

This two-day event weekend is the Boca Raton Historical Society & Museum’s premier annual fundraiser. 100% of the proceeds raised at Boca Bacchanal go to the Boca Raton Historical Society & Museum, which is a non-profit membership organization founded in 1972, dedicated to collecting, preserving and sharing the past and evolving history of Boca Raton.

Your sponsor gift will make a difference by helping us:

- ✓ provide Heritage Education Programs for the children of our community
- ✓ collect and preserve and share our history at The Boca Raton History Museum
- ✓ Maintain two historic buildings: Town Hall (Boca Raton History Museum) and the FEC railway station (Boca Express Train Museum)
- ✓ Educate the community through changing exhibits, lectures, publications, tours, and on-line at www.bocahistory.org.



**Boca Raton
Historical
Society &
Museum**

Please contact us for further information. With so many sponsorships available during this festive weekend, the marketing opportunities are endless and we are happy to work with you to create a custom package that fits you and your company’s needs.

Mary Csar, Executive Director
Boca Raton Historical Society & Museum
561-395-6766 x306, Development@BocaHistory.org

ABOUT OUR FESTIVAL

April 6 & 7, 2018

Boca Bacchanal is a festive weekend celebrating the appreciation of wine, food, and the Boca Raton community. It brings together renowned vintners, and award-winning chefs, offering their finest specialties and providing the entire community with a delightful opportunity to support the education programs of the Boca Raton Historical Society & Museum.

Friday Evening

Vintner Dinners

Elegant Venues in Boca Raton

The one-of-a-kind Vintner Dinners are held in magnificent private homes and historic venues throughout the Boca Raton area. These exclusive dinners are the most highly-anticipated society events of the year, pairing the talents of internationally acclaimed Vintners and Chefs in a truly intimate VIP dining experience. Vintner Dinner guests may choose any one of six simultaneous gourmet dinners featuring six courses with exclusive wine pairings.

Saturday Evening

Bacchanalia: The Main Event

The Bacchanalia is Boca Raton's premier community wine and food festival held at the Mizner Park Amphitheater. World-renowned vintners will offer tastings selections of their prized wines and champagnes. Local restaurants will offer culinary masterpieces with signature by-the-bite stations. Guests will thrill at the luxury vehicle tours and fashion experiences, as they bid on fabulous wine and lifestyle lots in the auction.

EVENT HIGHLIGHTS

- ✓ Deluxe private dining opportunities at the Vintner Dinners
- ✓ Tastings from South Florida's top restaurants
- ✓ Pairings from premier fine wineries, craft breweries and spirits distilleries
- ✓ Exclusive luxury vehicle displays and premier fashion experiences
- ✓ Exciting auction with luxury wine & travel lots
- ✓ Live entertainment & special surprises



All proceeds go directly back into the Boca Raton community to support the Heritage Education Programs of the Boca Raton Historical Society & Museum

WHY SPONSOR?

The Boca Bacchanal Wine & Food Festival is well established in its 16th successful year. Our guests are influential, sociable, charitable and affluent, generally 35-65 years of age, who are loyal to local businesses and committed to their community. Attendees of the Boca Bacchanal come from Boca Raton and the local tri-county area as well as throughout the United States from key areas such as New York, Chicago, Boston, Atlanta, and more.

Not only will all event attendees experience your brand, but your organization will also be exposed to an even greater audience through our pre- and post-event marketing and publicity.

- ✓ Affiliate your brand with affluent, non-profit patrons and food and wine enthusiasts
- ✓ Increase market awareness of your products and services among key consumers
- ✓ Strengthen loyalty with current consumers and discover new customers
- ✓ Gain media exposure among various media outlets including social media

WE BUILD EXCITEMENT!

Boca Bacchanal consistently appears in a number of advertisements, promotions, features and articles leading up to the event. We expect to receive an increased amount of publicity this year with extensive local, regional and national coverage.

Advertising and editorial opportunities include:

Food & Wine Magazine	Palm Beach Illustrated
Conde Nast Traveler	WPLG ABC News
Yelp.com	WSVN Fox News
Boca Magazine	WPTV NBC News
The Boca Tribune	WPEC CBS News
Oh, so Yummy Blog	LivingFLA.com
Sun Sentinel	Affluent Magazine
The Coastal Star	Food Network Online
South Florida Beer Review Blog	South Florida Gay News
Arts & Culture Magazine	Lighthouse Point Magazine
Boca Newspaper	SouthFlorida.com
Boca Life Magazine	Miami Food Pug
Discover the Palm Beaches	Pineapple Newspapers

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THE BOCA RATON HISTORICAL
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Past Award-Winning Vintners

Cakebread Cellars
Napa Valley
Benziger Family Winery
Sonoma Valley
Darioush
Napa Valley
Hollywood & Vine 2480
Napa Valley
Champagne Piper-Heidsieck
Chateau Tanunda
Australia
Taittinger Champagne
France
Castiello Banfi and Vigne Regal
Tuscany
Alta Vista Winery
Argentina
J. Lohr Vineyards & Wine
San Jose
Merryvale Vineyards
Napa Valley
St. Francis Winery & Vineyards
Sonoma Valley
Masi Agricola
Veneto, Italy
Silver Oak Cellars & Twomey Cellars
Napa Valley
Bodegas Salentine
Argentina
Swanson Vineyards
Napa Valley
Truchard Vineyards
Carneros Napa
Maison Louis Jadot
Burgundy, France
PlumJack Winery/Cade Winery
Oakville, CA
Ravenswood Winery
Sonoma, CA
Penfolds Estates
Australia
HALL & WALT Wines
Napa Valley
Vins de Bordeaux
France
B.R. Cohn
Sonoma
Domaine Carneros
Napa Valley
King Estate Winery
Eugene, Oregon
Craggy Range Vineyards
New Zealand

OUR SPONSORS

FOUNDING SPONSORS

Republic National Distributing Company

Boca Magazine

Boca Raton Resort & Club

SPONSORS

Cendyn Spaces

Daphne Seybolt Culpeper Memorial Foundation

BMW—South Florida BMW Centers

SAKS Fifth Avenue

City of Boca Raton

Schmidt Family Foundation

PUBLIX SUPER MARKET CHARITIES

Crown Wine & Spirits

Atlas Party Rentals

All of our Vintner Dinner Hosts

FRIENDS OF BACCHANAL

Champagne Taittinger

Saratoga Spring Water

Cultural Council of Palm Beach County

Discover the Palm Beaches

Palm Beach County Board of County Commissioners

Eye Catchers

Boca Raton Museum of Art

Promise Healthcare

Investments Limited

PROMOTIONAL PARTNERS

Greater Boca Raton Chamber of Commerce

Livingfla.com

Mugsy PR

Boca Life Magazine

Jupiter Magazine

The Palm Beacher

Mizner Park

Past Award

Matthias Merges

Yusho, Chicago

Chris Jakubiec

Plume at the Jefferson

Gonzalo Rivera &

Jaonne Weir

Copita, Sausalito

Ian Schnoebelen

Mariza, New Orleans

Daniel Zeal

The Cloister, Sea Island

Paula DaSilva

1500 Degrees, Miami

Eric DiStefano

Geronimo, Santa Fe

Peng S. Looi

August Moon, Louisville

Christopher Ponti

Café Ponte, Clearwater

Piero Premoli

Pricci, Atlanta

Ken Frank

LaTourque, Napa

Kevin Garcia

Cesca & Accademia

de Vïno

Carlos Guia

The Country Club, Las

Vegas

Erasto Jacinto

Jacinto's Pot of Flavors,

Santa Rosa

Pablo Jacinto

The Grill at the Silverado

R&S,

Michele Weaver

Charleston Grille

Jeff Tunks & Chris Clime

DC Coast and Passion Fish,

Michael Scott

Jackman Wagyu Beef

Winning Chefs

Greg Baker

The Refinery and

Fodder & Shine, Tampa

Raffaele Dal'Erta

Hamptons Restaurant,

Sumter, SC

Gerald Thompson

Rough Creek Lodge &

Resort

Regina Charboneau

Twin Oaks, Natchez, MS

Brian & Shanna O'Hea

Academe at the Kennebunk

Inn, ME

Jacob Cureton

Anunciation, New Orleans

Ryan Haigler

Grand Isle, New Orleans

John O'Leary

Naples Yacht Club

Patrick Duffy

The Addison, Boca Raton

Annemarie Stenfors

Alma Nove, Hingham MA

SPONSORSHIP OVERVIEW

We thank you for considering a sponsorship for the 2018 Boca Bacchanal Wine & Food Festival. The following sponsorship levels are available and fully customizable based on your needs. We are happy to work with you to create a custom sponsorship package.

SPONSORSHIPS

Presenting Sponsor **\$100,000**

Title Sponsor **\$ 50,000**

Principal Sponsor **\$ 35,000**

Benefits Include: Opportunity to have 2 representatives at each Vintner Dinner, Prime product placement at all the Vintner Dinners, Dedicated promotional Eblast, Premier Exhibit Space at Bacchanalia, Stage Product Placement at Bacchanalia, Opportunity to hang banner at Bacchanalia, Opportunity to place materials in all the Vintner Dinner Gift Bags/Valet, Full-Page Ad in Bacchanalia Program, Social Media Recognition, Premier Sponsor Recognition in Marketing

Bacchus Maximus Sponsor **\$ 25,000**

Benefits Include: Opportunity to co-sponsor a Vintner Dinner, Prime product placement at that Vintner Dinner, Dedicated promotional Eblast, Premier Exhibit Space at Bacchanalia, Stage Product Placement at Bacchanalia, Opportunity to hang banner at Bacchanalia, Opportunity to place materials in all the Vintner Dinner Gift Bags/Valet, Full-Page Ad in Bacchanalia Program, Social Media Recognition, Premier Sponsor Recognition in Marketing

Order of the Bacchae Sponsor **\$ 10,000**

Benefits Include: Premier Lounge Space at Bacchanalia, Stage Product Placement at Bacchanalia, Opportunity to hang banner at Bacchanalia, Opportunity to place materials in all the Vintner Dinner Gift Bags/Valet, Full-Page Ad in Bacchanalia Program, Social Media Recognition, Premier Sponsor Recognition in Marketing.

Imperial Sponsor **\$ 5,000**

Benefits Include: Premier Bacchanalia Exhibit Space, Full-Page Ad in Bacchanalia Program, Social Media Recognition, Sponsor Recognition in Marketing

Magnum Sponsor **\$ 2,500**

Benefits Include: 2 Vintner Dinner tickets and 2 Bacchanalia tickets, Sponsor Recognition in Marketing

Community Sponsor **\$ 1,500**

Benefits Include: Sponsor Recognition in our extensive Marketing campaign.

Ticket Sponsor 10 Bacchanalia tickets **\$ 1,000**

Benefits Include: Sponsor Recognition in event program and on the Boca Bacchanal website

